

...experienced a 11.8% increase in population between 1990 and 2000, resulting in a 2000 total population of 75,784. In 2000, the county had 132.9 persons per square mile, a density much higher than the state as a whole. The median age in Jefferson County is 36.6, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Watertown.

The median value of owner-occupied housing in Jefferson County is \$123,800. 2.8% of the housing units are seasonal, a value below the state's average of 6.3%.

Farmland covers 68.0% of the county, while 42.9% of Wisconsin land is used for farming. The county is 13% forested and has 35 of the State's 15,057 lakes.

In Jefferson County, Trek Bicycle Corporation employs more workers than any other manufacturing firm, and the County of Jefferson is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Jefferson County's 1999 median household income was \$46,901.

	Population			
	2000			
	Males Females	Total	1990	2000
80-84		Jefferson County	67,783	75,784
70-74		Top Five Municipa	alities	
60-64		Watertown, City	12,388	Watertown, City 13,535
50-54		Fort Atkinson, City	•	Fort Atkinson, City11,621
40-44		Jefferson, City	6,078	Jefferson, City 7,338
30-34		Lake Mills, City	4,143	Lake Mills, City 4,843
20-24		Koshkonong, Town	2,984	Koshkonong, Town 3,395
10-14				
0-4				
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	Quality of Life			

	Wisconsin	Jefferson
Persons per Square Mile, 2000	98.8	132.9
Number of Staffed Hospital Beds, 1995	16,070	129
Average Birth Rate per 1,000 population, 2000	12.9	12.6
Public School Enrollment, 2000-2001	879,476	12,091
Number of 2000 Public High School Graduates	58,545	909
1999-2000 Public High School Dropout Rate	2.3%	1.5%

Vital Statistics

	<u>1</u> <u>Wisconsin</u>	990 Jefferson	<u>Wisconsin</u>	<u>000</u> <u>Jefferson</u>
Birth Rate (per 1,000)	14.8	12.9	12.9	12.6
Death Rate (per 1,000)	8.7	8.0	8.7	8.2
Number of Marriages	38,934	542	36,100	521
Number of Divorces	17,727	263	17,337	303

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	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	25,719	30,092
Number of Single-Unit Structures	18,497	21,639
Number of Multiple-Unit Structures	5,308	6,683
Number of Single Units Permitted	199	341
Number of Multiple Units Permitted	62	149
Percent Seasonal Housing	3.6%	2.8%
Median Value, Owner-Occupied	\$59,800	\$123,800
Median Rent	\$308	\$495

Recreation

<u>1995 Number of:</u>	Wisconsin	<u>Jefferson</u>
Campgrounds	1,106	15
Campsites	75,367	1,924
Hiking Trails (in miles)	5,617	26
Mountain Biking Trails (in miles)	3,155	25
Cross Country Skiing Trails (in miles)	4,154	2
Snowmobile Trails (in miles)	14,896	81
Visitor Expenditures, 2000	\$11,046,539,344	\$165,167,871

		Income	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$628,034	\$1,146,321	\$1,998,291
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$604,156 \$23,878	\$1,122,259 \$24,062	\$1,983,301 \$14,990
Per Capita Income	\$9,467	\$16,861	\$26,933
Transfer Payments (in thousands)	\$86,876	\$165,418	\$258,544
Proprietor Income (in thousands)	\$51,042	\$76,921	\$142,588

Banking

<u>2000</u>	Wisconsin	<u>Jefferson</u>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$30
Commercial Banks-Offices	1,720	27
Commercial Banks-Deposits (Millions)	\$62,618	\$844

Government Finance

<u>1997</u>	Wisconsin	<u>Jefferson</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$60,912
Effective per Capita Property Tax	\$997	\$834
Total Expenditures (in 1,000's)	\$17,139,825	\$218,583
In Dollars per Capita	\$3,322	\$2,993
As Percent of Total:		
Education	43.2%	42.9%
Health & Hospital	4.5%	4.0%
Police	5.0%	4.8%
Fire	2.3%	1.8%
Public Welfare	6.8%	8.8%
Highways	7.7%	9.7%

Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Jefferson
Number of Retail Sales Establishments	21,717	253
Sales (in thousands)	\$50,520,463	\$568,159
Annual Payroll (in thousands)	\$4,826,217	\$53,053
Number of Service Establishments	55,618	631
Receipts (in thousands)	\$48,559,607	\$240,961
Annual Payroll (in thousands)	\$18,990,629	\$86,351
Number of Wholesale Establishments	8,025	92
Sales (in thousands)	\$57,192,863	\$466,504
Annual Payroll (in thousands)	\$3,764,944	\$42,220

	Manufacturing	
<u>1997</u>	Wisconsin	<u>Jefferson</u>
Number of Establishments	9,936	165
Number of Employees	562,479	12,201
Total Payroll (in 1,000's)	\$18,766,395	\$371,799
Production Workers, average number	416,254	8,988
Production Worker Hours (in 1,000's)	837,444	18,733

Production Worker Wages (in 1,000's)

Value Added (in 1,000's)

Value of Shipments (in 1,000's)

2002 Top Employers

\$234,104

\$912,425

\$2,431,479

\$11,952,570

\$54,947,083

\$117,382,992

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
Trek Bicycle Corporation	500-999	Bicycles
Perry Judd's Inc.	500-999	Commercial Printing
Doskocil Food Service Co.	500-999	Sausages and Prepared Meats
Nasco Intl. Inc.	250-499	Plastic Products
Spacesaver Corp.	250-499	Office Furniture
Top Five Non-Manufacturing Fin	<u>rms</u>	
County of Jefferson	500-999	Executive & Legislative Offices
Bethesda Lutheran Homes & Servi	ces 500-999	Residential Care
Fort Atkinson Memorial Health	500-999	Doctors' Offices and Clinics
Watertown Unified School District	500-999	Elementary and Secondary School
Fort Atkinson Public School	250-499	Elementary and Secondary School

	Employmer	Employment by industry	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	27	38	$\overline{(DS)}$
Construction	1,193	1,378	2,141
Manufacturing	10,631	11,785	13,121
Transportation and Public Utilities	950	1,502	2,041
Trade	6,788	8,068	10,545
Services	7,322	8,902	12,735
Government	3,252	3,783	4,326

Income	bv	Ind	us	trv
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In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$1,179	\$355	(DS)
Construction	\$18,484	\$35,179	\$73,901
Manufacturing	\$193,741	\$322,582	\$490,185
Transportation and Public Utilities	\$14,712	\$39,172	\$74,502
Trade	\$61,070	\$112,056	\$191,125
Services	\$58,113	\$125,359	\$282,437
Government	\$42,147	\$86,766	\$149,723

Natural Resources

	Wisconsin	<u>Jefferson</u>
Land Area (square miles)	54,310	557
Total Forest Land (in thousands of acres)	15,964.8	47.3
Commercial	15,702.5	47.3
Non-Commercial	262.3	0
Percent Land in Forests	46%	13%
Number of Lakes	15,057	35
Total Acreage of Lakes	982,155	3,770

Farming

1997 Number of Farms Land in Farms (acres) Average size of Farm (acres)	Wisconsin 65,602 14,900,205 227	Jefferson 1,240 242,301 195
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,458
Vegetables, Sweet Corn, and Melons	\$149,443	\$5,298
Fruits, Nuts, and Berries	\$140,140	\$206
Nursery and Greenhouse Crops	\$157,348	\$17,184
Poultry and Poultry Products	\$241,523	\$23,017
Dairy Products	\$2,746,950	\$32,463
Cattle and Calves	\$670,518	\$12,652
Hogs and Pigs	\$151,164	\$2,426

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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